

# SUSANNE HANSON

## PRESIDENT



Susanne Hanson is Director of Business Development at The Harman Group, now IMEG based in Philadelphia and New York City, providing structural engineering, parking planning and design, and construction engineering services.

Susanne has over 25 years of experience working with architects, landscape architects, engineers, developers, and contractors in formulating business growth and marketing strategies. Additionally, she has a decade-long financial services background, providing solutions to clients that bring tangible results. Susanne is an active member in ULI (Urban Land Institute) and a past-president of SMPS (Society Marketing Professional Services) Philadelphia.

Susanne serves as 2023 President on the Board of Directors and has previously held the role of CREW Network Delegate on the Board. She has also served as Co-Chair of the Events Committee and member of the Corporate Engagement Committee. Susanne lives in West Chester and is passionate about economically, socially, and environmentally sustainable development.

**Employed at:** The Harman Group, now IMEG

**Date Joined CRE Industry:** 2003

**Date Joined CREW:** 2013

**Qualified Field of CRE:** Business Development (100% CRE)

**Educational (major, institute),  
Licensure & Certifications:**

- Temple University; B.S., Landscape Architecture

**Other Professional and/or Industry Associations:**

- Urban Land Institute
- Society for College and University Planning
- Chester County Commercial Industrial Investment Council

# DINA MILLER

## PRESIDENT-ELECT, CREW NETWORK DELEGATE



Dina Miller has played an integral role in complex construction projects for Target Building Construction in a variety of market segments. She also provides direct management oversight for Target's project team—ensuring continuity throughout a project's entire lifecycle.

Dina brings over 35 years of experience in the construction industry, working for many large construction management firms in the Philadelphia market in a variety of rolls including project superintendent, project manager, procurement manager, and currently as project executive.

Dina has served as a member and previous Co-Chair of the Outreach Committee as well as on the Board of Directors. She is also a single mom of three young adult sons: Rob, Sean, and Ian.

**Employed at:** Target Building Construction Inc.

**Date Joined CRE Industry:** 1985

**Date Joined CREW:** 2016

**Qualified Field of CRE:** Construction Management/  
General Contracting

**Educational (major, institute),  
Licensure & Certifications:**

- Villanova University; B.S., Mechanical Engineering
- OSHA 10hr and 30hr certified

**Other Professional and/or Industry Associations:**

- Subcontractors Association of Delaware Valley
- General Building Contractors Association

# KATHLEEN M. FAHY

## IMMEDIATE PAST PRESIDENT



Kathleen Fahy is the Director of Business Development with Irwin & Leighton, Inc. – Commercial Builders. She is a highly qualified and well-developed professional with extensive experience and progressive growth in all aspects of business development, sales, leasing, and management. She demonstrates a high level of customer service, communication, and diplomacy in client interactions with solid expertise in providing independent, hands-on leadership to facilitate business growth.

Kathy continuously focuses on forging new relationships while maintaining relationships with her longstanding client base in the higher education, healthcare, senior living, industrial, retail, and corporate interiors markets across PA, NJ, DE, and MD.

Kathy serves on the CREW Greater Philadelphia Board of Directors as the Immediate Past President and has held other positions on the Board as an At-Large Board Member for several years. Previously, she also served as a Co-Chair to the Corporate Engagement (formerly Sponsorship) Committee as well as a member of the CREW Network Foundation Scholarship Selection Committee.

**Employed at:** Irwin & Leighton, Inc.

**Date Joined CRE Industry:** 1988

**Date Joined CREW:** 2012

**Qualified Field of CRE:** Business Development (100% CRE)

**Educational (major, institute),  
Licensure & Certifications:**

- Stockton University; B.A. Business Studies, Marketing
- Temple University; PA Sales License, Real Estate

**Other Professional and/or Industry Associations:**

- NAIOP Greater Philadelphia
- CoreNet Global | Philadelphia Chapter, Board Member
- Society for College & University Planning (SCUP)
- AMFP Greater Philadelphia | Vice Chair, Membership
- ULI (WLI, Investment Committee, Small Scale Impact Development Council)
- ACE Mentor Program of Greater Philadelphia

# MELISSA HASENMAYER

## TREASURER



Melissa Hasenmayer is a partner in the Tax & Business Services department of Marcum's Philadelphia office. She has more than 15 years of experience serving private and publicly traded clients in the commercial real estate industry. She specializes in corporate, partnership and REIT compliance, with advisory experience in key areas of real estate taxation, including deal structuring, like kind exchanges and 704(c) models.

From the start of her career, Ms. Hasenmayer has advised real estate clients with a broad range of operations, including office, retail, storage, residential, and student housing. She handles real estate matters involving tiered structures containing public and private REITs, as well as family limited partnerships.

Melissa serves as the 2023 Treasurer of the CREW Greater Philadelphia Board of Directors for a second term. She has also been a member of the Chapter's Events and Communications Committees.

**Employed at:** Marcum LLP

**Date Joined CRE Industry:** 2004

**Date Joined CREW:** 2007

**Qualified Field of CRE:** Accounting

**Educational (major, institute),  
Licensure & Certifications:**

- Monmouth University; B.S., Accounting
- Farleigh Dickinson University; M.S., Taxation
- Certified Public Accountant, Licensed in New Jersey

**Other Professional and/or Industry Associations:**

- New Jersey Society of Certified Public Accountants
- American Institute of Certified Public Accountants

# KIERSTIN LANGE

## SECRETARY



Kierstin Lange is a partner in Zarwin Baum's commercial litigation group. She has more than 17 years of experience as a real estate litigation attorney in Pennsylvania and New Jersey. Kierstin has spent the majority of her career representing commercial landowners, property management companies, brokers, asset managers, REITs and individuals at the state and federal levels. Kierstin's specializes in contract and lease enforcement, commercial landlord/tenant related litigation, leases and related transactions, confessions of judgment and collection practices, construction and zoning disputes, business torts, real estate acquisitions, bad faith, and corporate restructuring/bankruptcy. Although classified as a litigator, Kierstin's practice has evolved to include vast transactional expertise.

Kierstin currently serves as the Secretary of the CREW Greater Philadelphia Board of Directors. She is also a member of the Events Committee, the CREW Golf Committee and the CREW DEI Advocacy Group.

**Employed at:** Zarwin Baum DeVito Kaplan Schaer & Toddy, P.C.

**Date Joined CRE Industry:** 2005

**Date Joined CREW:** 2021

**Qualified Field of CRE:** Law

**Educational (major, institute),  
Licensure & Certifications:**

- Villanova Law School; JD
- Fairfield University; B.S., International Business

**Other Professional and/or Industry Associations:**

- BOMA (Toby Committee)
- IREM
- ICSC
- CCBA

# ANNEMARIE CARUSO

## CREW NETWORK DELEGATE



Annemarie has over 20 years experience in the commercial real estate industry. Prior to her career as a Vice President of Business Development, Annemarie was a Title Officer and Escrow Officer closing large national commercial and multi-site transactions for two of the largest title insurance companies in the Country. A fairly recent transfer from Seattle, WA back to the Greater Philadelphia area has given her a comprehensive perspective on underwriting and escrow matters. She obtained her Limited Practice Officer License from the Washington Bar Association in 2011, has a Bachelor's degree from West Chester University and an Associate Degree in Paralegal Studies from Miami Dade College. Her introduction to national commercial real estate began as a transactional real estate paralegal at Greenberg Traurig, an international law firm based in Miami, FL.

Annemarie currently serves on the Board of Directors as the 2023 CREW Network Delegate. She has also been an At-Large Director on the Board, served as Co-Chair for the Corporate Engagement and Membership Committees, and is a member of the Outreach Committee.

**Employed at:** First American Title Insurance Company - National Commercial Services

**Date Joined CRE Industry:** 2003

**Date Joined CREW:** 2007

**Qualified Field of CRE:** Business Development (100% CRE)

**Educational (major, institute),  
Licensure & Certifications:**

- West Chester University; Bachelor's Degree
- Miami Dade College; Associate Degree, Paralegal Studies
- Limited Practice Officer License, Washington Bar Association

**Other Professional and/or Industry Associations:**

- Urban Land Institute Philadelphia
  - Advisory Board, Economic Forecast Committee, Co-Chair NEXT Flight, Women's Leadership Initiative
- ICSC
- NAIOP
- BIA
- The Advisory Panel
- The Development Workshop
- Washington State Bar Association - LPO Officer
- National Football Alumni Association - Philadelphia Chapter

# MARYA LIEBEZEIT

## AT-LARGE DIRECTOR



Marya is the Founder and Owner of RE Marketing Solutions LLC. The firm provides strategic consulting, marketing, and business development services to companies within the commercial real estate industry.

Throughout her career Marya has helped companies drive revenue growth by providing marketing and sales services designed to amplify their market presence, identify new sectors to pursue and introduce them to future clients. Her firm provides a wide range of services from strategic plan and brand development to the implementation of special marketing projects.

Marya serves on the 2023 Board of Directors as Director to the Membership Committee. She has previously been the Co-Chair of the Communications Committee, as well as serving on the 2022 Annual Fall Luncheon Committee, and the Fundraising Committees in 2020 and 2021.

**Employed at:** RE Marketing Solutions LLC

**Date Joined CRE Industry:** 1990

**Date Joined CREW:** 2020

**Qualified Field of CRE:** Consulting

**Educational (major, institute),  
Licensure & Certifications:**

- Villanova University; B.A. Communication Arts  
with minor in Business

# JUSTINE MCGINLEY

## AT-LARGE DIRECTOR



Justine is an Assurance Director with over 20 years of accounting experience. Her experience in public accounting includes performing audits and other attest services for privately held companies. Justine works with clients across various segments of the real estate industry including: commercial, multi-family, retail, hotels, student housing and entities with historic and low-income housing tax credits.

Justine has been an active member of CREW Greater Philadelphia, previously serving as Co-Chair of the Membership Committee in 2021 and 2022 and liaison to the Corporate Engagement Committee in 2022. Justine was also a member of the inaugural 2022 Leadership Program and will serve on the Board of Directors as Director to the Events Committee in 2023.

**Employed at:** BDO USA, LLP

**Date Joined CRE Industry:** 2002

**Date Joined CREW:** 2008 (original) rejoined in 2019

**Qualified Field of CRE:** Accounting

**Educational (major, institute),  
Licensure & Certifications:**

- Rutgers University; B.S. Accounting
- Certified Public Accountant, Licensed in New Jersey and Pennsylvania

**Other Professional and/or Industry Associations:**

- American Institute of Certified Public Accountants



# LAURA MCLAINE

## AT-LARGE BOARD MEMBER



Laura McLaine is the Senior Marketing Manager for KSS Architects. Laura oversees the Marketing Department, supporting all of KSS's pursuit efforts, project marketing, content management, and internal and external communications needs. KSS Architects is an award-winning full-service architecture, planning, and interior design firm with offices in New York, Philadelphia, and Princeton. Additionally, Laura aids in KSS's business development efforts through industry event representation and networking opportunities.

With 10 years of experience in the construction and architecture/design industries, Laura provides a deep knowledge of the built environment and utilizes her networking abilities to make beneficial introductions and connections. Previously, Laura has held Marketing Coordinator, Director of Marketing and Communications, and Director of Business Development roles with other AEC firms..

Laura has been an active member of CREW Greater Philadelphia, previously serving as Co-Chair of the Communications Committee, Network Delegate on the Board of Directors, Chair of the 2017 Fall Annual Luncheon, and Events Committee member. In 2023, Laura will serve as Board Director to the Corporate Engagement Committee.

**Employed at:** KSS Architects

**Date Joined CRE Industry:** 2013

**Date Joined CREW:** 2015

**Qualified Field of CRE:** Business Development (100% CRE)

**Educational (major, institute),  
Licensure & Certifications:**

- Albright College; B.A., Marketing and Communications
- Social Marketing Certification, Hootsuite Academy

# LINDA PLESIC

## AT-LARGE DIRECTOR



Linda Plesic is the Regional Business Development Manager for Century Engineering, A Kleinfelder Company. She is responsible for opening doors and creating strong relationships to facilitate business opportunities for the international multidisciplinary consulting engineering firm. Linda has been employed in this capacity for 10 years.

Linda is a graduate of Saint Francis University, Loretto, Pennsylvania, with a Bachelor of Science degree in Health Administration. Linda has had successful career opportunities at Equitable Life & Casualty Company, UMW Health & Retirement Funds, Allstate Insurance and Country Meadows Retirement Communities, before beginning employment with Century in 2012.

Linda is active in many community organizations and was an active member of the Junior League of Northern Virginia and the Junior League of Harrisburg. Linda was also a board member of Cumberland County Area Agency on Aging.

A CREW Greater Philadelphia Board Member 2022-2025, Linda also served as the Corporate Engagement Co-Chair in 2020 and 2021, was a member of the Strategic Planning Task Force in 2022, and will serve as Chapter Champion in 2023.

**Employed at:** Century Engineering,  
A Kleinfelder Company

**Date Joined CRE Industry:** 2012

**Date Joined CREW:** 2018

**Qualified Field of CRE:** Business Development  
(100% CRE)

**Educational (major, institute),  
Licensure & Certifications:**

- St. Francis University; B.S., Health Administration

**Other Professional and/or Industry Associations:**

- Historic Harrisburg Association, Vice President, Nomination's co-chair and Trustee of the Community Historic Preservation Fund.
- Dartmouth Green Residential Neighborhood Architectural Review Committee Chair, Board Member and Communications Director
- Board member of the Cumberland County Affordable Housing Trust Fund
- Hampden Township (Mechanicsburg, PA) Planning Commission

# DONNA VOLPONE

## AT-LARGE DIRECTOR



Donna Volpone has over 30 years of experience in design, business development and sales leadership, specializing in the contract furniture industry. She is an enthusiastic leader with a growth mindset, helping to build high performing, results-driven selling teams. As Director of Furniture and Interiors for Workspace Interiors, Donna is responsible for the overall success of the Central Southeast region. She collaborates with the WI team to create and execute strategies, bringing impactful workplace solutions to their customers.

Donna has served as a member of the Corporate Engagement and Membership Committees, Chair of the Events Committee in 2015, Chair of the CREW Greater Philadelphia 35th Anniversary Celebration in 2019, Chair of the CREW Greater Philadelphia Annual Fall Luncheon in 2016 and 2019, CREW Greater Philadelphia Chapter Champion in 2021 and has served as a member of the Chapter's Board of Directors since 2020. She is currently the Board liaison to the Communications Committee.

**Employed at:** ODP Business Solutions -  
Workspace Interiors

**Date Joined CRE Industry:** 1991

**Date Joined CREW:** 2011

**Qualified Field of CRE:** Affiliate Member

**Educational (major, institute),  
Licensure & Certifications:**

- Spring Garden College; B.A., Interior Design
- Spring Garden College; A.S., Architecture