

CREW

GREATER
PHILADELPHIA

The logo graphic consists of three stylized, overlapping curved shapes that resemble a wing or a stylized 'C'. The top shape is dark blue, the middle is white, and the bottom is a gradient of purple and red.

2022 SPONSORSHIP OPPORTUNITIES



WHY SUPPORT CREW GREATER PHILADELPHIA IN 2022?

Our Mission: CREW Greater Philadelphia exists to influence the success of the commercial real estate industry by advancing the achievements of women.

On behalf of our chapter leadership, thank you for considering to become a 2022 CREW Greater Philadelphia sponsor. This commitment helps pave the way for women and men in our commercial real estate community to further their industry knowledge and expand networking and referral opportunities. Your support and involvement also furthers our mission by providing resources to support local female students in pursuit of commercial real estate careers.

It is no secret that our world has changed in recent years. With adaptability in mind, we have thoughtfully restructured our sponsorship model to provide enhanced benefits while promoting diversity, equity and inclusion in commercial real estate. While we intend to return to in-person programming, we expect to continue holding some seminars and events virtually, so we have included offerings and benefits accompanying both scenarios. We hope that this focus on sponsorship value will encourage you to become or continue your support as a sponsor of CREW Greater Philadelphia.

We are forever grateful for sponsorship support as we continue to overcome the challenges presented by the pandemic and look forward to partnering with you to advance the achievements of women in the commercial real estate industry in 2022.



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Co-Chair, Corporate Engagement Committee
Business Development, Old Forge Builders



Linda Plesic | lplesic@centuryeng.com

Co-Chair, Corporate Engagement Committee
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Carol Horne Penn | cpenn@clemensconstruction.com

President, 2021 CREW Greater Philadelphia
VP, Business Development and Corporate Relations,
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Kathleen Fahy | kfahy@irwinleighton.com

President, 2022 CREW Greater Philadelphia
Director of Business Development, Irwin & Leighton, Inc.

DIVERSITY EQUITY AND INCLUSION

CREW Greater Philadelphia is dedicated to diversity, equity and inclusion in commercial real estate. To support the inclusion and advancement of minority, women, LGBTQ, and/or veteran owned sponsor companies, each will be highlighted with the insignia below* when sponsorship companies are listed on CREW Greater Philadelphia materials and electronic media.

Please indicate your status as a minority, women, LGBTQ, and/or veteran owned business when you join or renew your sponsorship with CREW Greater Philadelphia.

*The following will be displayed above the logos of sponsors bearing this distinction:  DEI SPOTLIGHT FIRM



ANNUAL SPONSORSHIP PACKAGES

Sponsorship commitments made before 12/31/2021 will receive a 10% discount.

PLATINUM
\$7,500

Annual Membership(s) Included

3

Monthly Events

*Excludes golf outing and signature events

3 people

*Up to 2 events per month

Advertising Benefits

Logo feature on website/email blasts



Company "Success Case Study" share

Twice annually

Hot link to firm's website featured within any mention of the organization in a feasible digital setting



Spotlight Article in members only e-blast

Once annually

Sponsor 'Thank You' events

2 events

One Featured event as "Signature Host"
Opportunity for panel discussion | Project tour
Opportunity of sponsor's choosing focused on CREWGP mission



Firm swag or 'leave-behind' distribution at chapter events



Golf or Signature Fundraising Event Benefit:
Admission for golfer(s), Admission for Signature Fundraising Event Attendee(s)

2

Golf Event Benefit: Hole Naming Rights



Signature Event Benefit: Bar Signage/Company Literature

2 events

Program Benefits

GOLD
\$5,000

SILVER
\$3,000

BRONZE
\$1,800

2

1

1

2 people
*Up to 2 events per month

1 person
*Up to 2 events per month

1 person
*Up to 2 events per year



Once annually



2 events

1 event

1 event



1

1



1 event

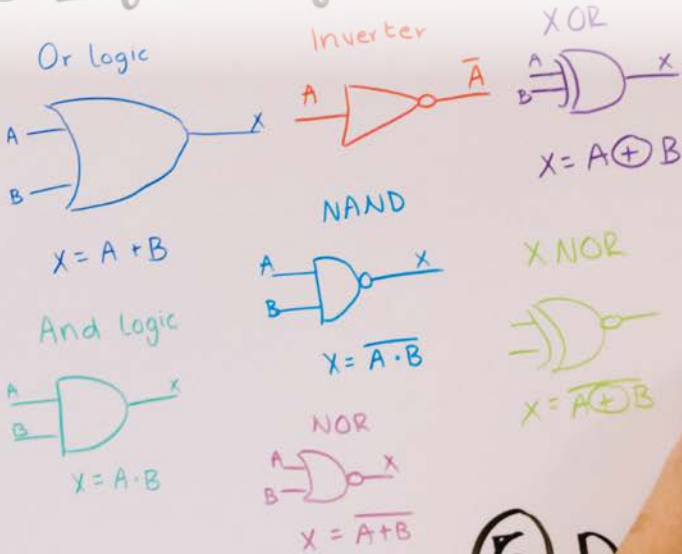
SPONSOR A SCHOLARSHIP

As a charitable add-on to any level annual sponsorship, sponsors can contribute a dollar amount, beginning at \$1,000 in support of CREW Greater Philadelphia's scholarships for young women pursuing a career in CRE, in partnership with CREW Network Foundation.

If the sponsor would like to have a scholarship in the donor company's name, the contribution must be \$5,000. At the \$5,000 level, benefits include company signage and recognition at the scholarship announcement event and a short donor speaking opportunity at the awards ceremony.

Donations to the scholarship fund less than \$5,000 will be added to the larger scholarship fund and the donor company will be named as supporting that fund.

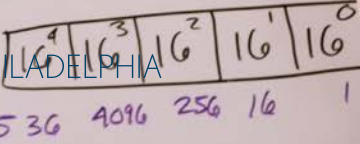
④ Digital Logic



⑥ Digital



Hexadecimal



SELECTING YOUR SPONSOR BENEFIT OPTIONS IS EASY!

Once you have committed to a sponsorship, you will receive a welcome letter with additional information and a point of contact for the Corporate Engagement Committee. You are encouraged to review the schedule of CREW Greater Philadelphia events monthly.

Please indicate the level of your choice on the form following. Detailed information on the benefits offered for each sponsor level is provided on pages 4-5.

GENERAL INFORMATION

Memberships are not transferrable. If an individual leaves a sponsoring firm, the membership stays with the person that had met the qualifications as defined in the Membership Brochure ([link](#)). If a sponsoring company would like to maintain membership, a new member would need to meet the qualifications and pay the applicable membership dues of \$395.00 for a full year membership or \$300.00 after July 1st.

Sponsoring companies can add additional CREW Greater Philadelphia members provided that the additional members have met the membership requirements as defined in the Membership Brochure.

Sponsorships and dues are non-refundable.

Credit card payments are issued a 2.7% fee.

AFFILIATE SPONSOR QUALIFICATIONS

Affiliate members must meet the requirements for membership as defined in the Membership Brochure. The Affiliate company must agree to become an annual sponsor of CREW Greater Philadelphia.

Affiliate companies can sponsor at the Bronze level or higher.

SPRING 2022 GOLF SPONSORSHIP OPPORTUNITIES

CREW Greater Philadelphia's Annual Golf Outing is scheduled for Monday, May 16, 2022. As a CREW GP Annual Sponsor, we are offering sponsorship opportunities to Annual Sponsor firms, prior to offering them to the broader community. Where your sponsorship includes a golfer benefit, that benefit will be applied towards your sponsorship purchase.

PENTHOUSE LEVEL SPONSORSHIPS

Penthouse level sponsorships each include: One foursome, inclusion on the event website and invitation, and mention in two (2) social media posts

SAWYER HOUSE SPONSOR - \$4,000 (1 available)

The Sawyer House is the halfway house at The Union League Golf Club at Torresdale. It has an outdoor deck that will host a grill and assorted beverage station. A seating area, restrooms, and additional for-purchase food is located inside.

- Opportunity for two (2) company representatives to engage with 120+ industry professionals upon arrival at Sawyer House (1 – 6' table with 2 chairs will be provided. Sponsor may provide company branded linen)
- Opportunity to share marketing materials and promotional items
- Sponsor banner provided by CREW Greater Philadelphia

FOOD SPONSOR - \$3,000 (3 available)

Food stations will be set up throughout the course at holes 1, 10, and 13.

- All Sponsor Benefits mentioned above for Sawyer House Sponsor*

GOLF CART SPONSOR - \$3,000 (1 available)

Golf carts at The Union League Golf Club at Torresdale are equipped with digital mounted screens that will display sponsor information/logo

- Opportunity to place promotional and/or marketing items inside of each golf cart
- Sponsor signage provided by CREW Greater Philadelphia

EXECUTIVE SUITE LEVEL SPONSORSHIPS

Executive Suite level sponsorships each include: One twosome, inclusion on the event website and invitation, mention in two (2) social media posts

PUTTING CONTEST SPONSOR - \$2,000 (1 available)

The putting contest will be held before each foursome tees off. The winner will receive a cash prize provided by CREW Greater Philadelphia.

- Opportunity for two (2) company representatives to engage with 120+ industry professionals upon arrival at the putting green (1 – 6' table with 2 chairs will be provided. Sponsor may provide company branded linen)
- Sponsor signage provided by CREW Greater Philadelphia

BALL SPONSOR - \$2,000 (1 available)

- Opportunity for two (2) company representatives to engage with 120+ industry professionals upon arrival at the registration (1 – 6' table with 2 chairs will be provided. Sponsor may provide company branded linen)
- Opportunity to provide outing participants with company-branded golf balls
- Sponsor signage provided by CREW Greater Philadelphia

COURSE REFRESHMENT SPONSOR - \$2,000 (3 available)

Refreshment stations will be set up throughout the course at holes 1, 10, and 13.

- Opportunity for two (2) company representatives to engage with 120+ industry professionals upon arrival at the station (1 – 6' table with 2 chairs will be provided. Sponsor may provide company branded linen)
- Opportunity to share marketing materials and promotional items
- Sponsor signage provided by CREW Greater Philadelphia

DESSERT SPONSOR - \$2,000 (1 available)

The dessert station will be set up on the outdoor patio of the clubhouse.

- All Sponsor Benefits mentioned above for Course Refreshment Sponsor*

BOARDROOM LEVEL SPONSORSHIPS

Boardroom level sponsorships each include: One twosome, inclusion on the event website, and mention in two (2) social media posts

CLOSEST TO THE PIN SPONSOR - \$1,500 (1 available)

HOLE IN ONE SPONSOR - \$1,500 (1 available)

STRAIGHTEST DRIVE SPONSOR - \$1,500 (1 available)

LONGEST DRIVE SPONSOR - \$1,500 (1 available)

The four (4) contests mentioned above will take place at hole TBD. The winner will receive a prize provided by CREW Greater Philadelphia.

- Sponsor signage provided by CREW Greater Philadelphia

KOOZIE SPONSOR - \$1,500 (1 available)

- Opportunity to place company-branded koozies at registration for outing participants to take upon arrival at registration
- Sponsor signage provided by CREW Greater Philadelphia

HOLE SPONSORSHIP

HOLE SPONSORSHIP - \$400 (Until sold out)

- Sponsor signage provided by CREW Greater Philadelphia

Please Select Desired Golf Sponsorship: _____

Payment Method: Check Credit Card Need Invoice

Total to Pay: \$ _____

THANK YOU 2021 ANNUAL SPONSORS!

PREMIER LEAD SPONSORS



SKYSCRAPER SPONSORS



HIGH RISE SPONSORS



GROUNDBREAKER SPONSORS



AFFILIATE SPONSORS





crewgreaterphiladelphia.org | [@CREW_GTRPhilly](https://twitter.com/CREW_GTRPhilly)

GET INVOLVED. GET CONNECTED. BECOME A SPONSOR.